



baileycfoltz@gmail.com • baileyfoltz.com • New York, NY

Graphic Designer, Brand Designer, and Illustrator with a background in digital interaction and a passion for crafting playful and visually appealing designs.

## EDUCATION

**New York University**

New York, NY

BFA in Interactive Media Arts, 2019 - 2023

Spanish Minor

## SKILLS

**Code:** HTML, CSS, JavaScript, Python

**Adobe Creative Suite:** Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Lightroom

**Additional Tools:** Figma, Canva, Sketch, Procreate, Blender, Xcode, Unity

AI prompt engineering for text and photo generation and modification

## EXPERIENCE

New York, NY • **GRAPHIC DESIGNER** • January 2024 - Present

- Envision and execute design strategies in collaboration with clients to deliver projects involving branding, illustration, web development, and media development, driving consistency and engagement across all channels.
- Utilize skills in organization, attention to detail, problem solving, and adaptability to execute multiple projects simultaneously while maintaining consistent adherence to project timelines.

AMELIA LIN, New York, NY • **PRODUCER** • August - September 2023 , 2024

- Assisted in curation and setup for multiple cultural events, performances, and equity panel discussions under the DEI department of the USTA during the 2023 and 2024 US Open.

SCENTBIRD, New York, NY • **PRODUCTION ASSISTANT** • June - July 2021

- Performed administrative duties on set of product photoshoots including the preparation and implementation of daily call sheets, ensuring efficient management of tasks, and optimizing production flow in adherence to schedule.

DAVID ZHENG STUDIO, New York, NY • **PHOTOGRAPHY ASSISTANT / INTERN** • May - June 2021

- Assisted in setup and curation for a temporary photography exhibition, including assistance with photography and photo editing.
- Created dynamic cross-platform graphics to advertise the exhibition.

## VOLUNTEERING

**HEART OF DINNER**, New York, NY • October 2022 – Present

- Decorate, pack, and deliver grocery care packages to Asian American elders.

**WEIR FARM NATIONAL PARK**, Wilton, CT • July 2021 – Present

- Manage art supplies for visitors and tour groups with the Take Part in Art program.